



# Beloit

WISCONSIN

Wisconsin Presbytery Church Plant

Presbyterian Church in America

**Beloit, Wisconsin's** website paints a picture of the city in this way, "Beloit is located on the southern Wisconsin state line and our Welcome Center greets over 1,000,000 tourists annually. Beloit was forged in fire and heavy industrial manufacturing, but we survived the great recession with a renewed spirit. We celebrate a proud legacy of strength, beauty, and diversity. Some of our greatest assets include, our world-class riverfront, our charming downtown, the internationally renowned Beloit College and historic residential neighborhoods."

Unfortunately, their strength, beauty, and diversity are not grounded in the gospel. Rock County statistics reveal that almost 53% of the residents do not identify with any religion.

Beloit needs a PCA church plant that will define strength, beauty, and diversity in relation to Christ and a spirit that is not just renewed, but one that is made new. They need a reformed church that will offer them a true anchor in the midst of a city that

faces high rates of poverty and a poor education system.

The majority of churches in the Wisconsin Presbytery are invested in their church planting network, "On Wisconsin." The goal of "On Wisconsin" is to plant 16 more churches in Wisconsin in 10 years.

Since 2012, 5 churches have taken root, 5 new works have started and 2 RUF chapters have begun. By the grace of God, a church in Stevens Point will soon be added to those numbers.



<http://onwisconsinpca.com/>

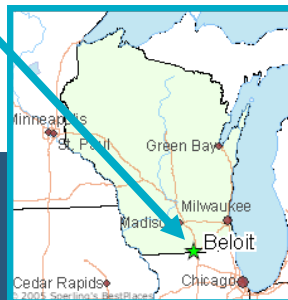
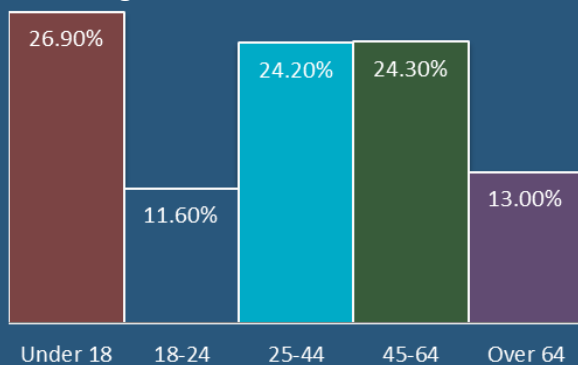
## By the Numbers

2017 Estimates (factfinder.census.gov)

Population:	36,733
Median family income:	\$38,930
Median home value:	\$85,200
Poverty Rate:	24.8%

## Population by Age

Median age: 33.8



2008  
11.7%

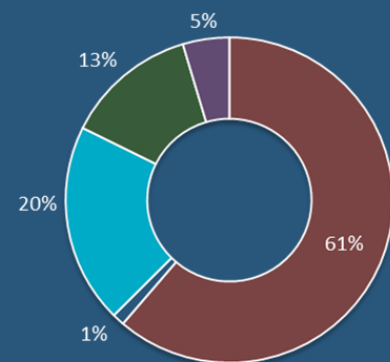


2018  
3.2%

bls.gov

## Racial Demographics

White Asian Hispanic Black Other



## Education (population over age 25)

82.9% High School Graduate or higher  
16.6% Bachelor's Degree or higher  
6.9% Graduate or Professional Degree



Farmers' Market



Riverside Park Paddleboats

## Candidate Strengths

- Has a heart for reaching Wisconsin with the gospel just as the gospel reaches his own heart.
- Intentional in evangelism and connects with unbelievers
- Effective communicator - able to communicate the gospel to a racially diverse, secular community
- Skilled at gathering, training, and empowering people to reach others for Christ.

## Support Network

- Presbytery committed and mobilized for church planting
- "On Wisconsin" network providing structure and vision to support church planters, apprentices, and students who feel called to Wisconsin



## Vision

The kingdom of God expanding in Beloit  
 A committed, winsomely reformed church  
 A church plant that welcomes the poor and vulnerable  
 A gospel saturated, missional church plant in Beloit that joins hands with a network committed to planting more churches.

Contact Chris Vogel

On Wisconsin Network Director

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## Local Highlights

Home of Beloit College

More than 40 public parks, including those along Rock River and Turtle Creek

Annual events include the Dirty Dash Mud Run for Kids, a kubb tournament, and Winterfest

The Neighborhood Revitalization Strategy Areas Plan was developed to address concerns related to deteriorating properties, vacant and abandoned housing, an increasing number of rental properties, high rates of poverty and unemployment, and an increase in violent crimes

Of families, 50% are led by a single parent

## Beloit School District Report Card



## Commerce/Employment

Industries with headquarters in Beloit include ABC Supply Company, Bio-Systems International, Broaster Company, Fairbanks-Morse Engines, Murmac Paint Manufacturing, PlayMonster, and Regal Beloit.