

Fond du Luc, Wisconsin statistics reveal a great community to raise a family. Good schools, the natural beauty of the land, low crime and low unemployment rates all point to a comfortable suburban life.

But the Fond du Lac County statistics on religion tell a different story. This is an area where only 27% of the population identify as protestant. One pastor wrote about suburbia, "Behind the barriers of immaculate lawns and white picket fences hide real people. People full of fear, anxiety, stress, idolatry, sin, and

almost endless potential for gospel advance if we would engage them well." Another pastor says, "The message of the suburbs, in a nutshell, is self-empowerment. Self-enhancement. Self-fulfillment. Self is at the center, and all things serve the self. The primary values of suburbia are convenience, abundance, and comfort. In suburbia you can have it all."

Fond du Lac needs a vision of life that is larger than their day-to-day existence. A PCA church plant in this city with little to no reformed presence has a great opportunity to see Kingdom growth.

The majority of churches in the Wisconsin Presbytery are invested in their church planting network, "On Wisconsin." The goal of "On Wisconsin" is to plant 16 more churches in Wisconsin in 10 years.

Since 2012, 5 churches have taken root, 5 new works have started and 2 RUF chapters have begun. By the grace of God, a church in Fond du Lac will soon be added to those numbers. http://onwisconsinpca.com/

# By the Numbers

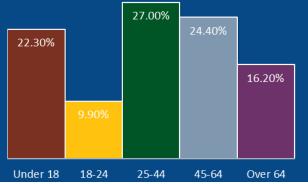
2017 Estimates (factfinder.census.gov)

Population: 42,910 Median family income: \$48,129 Median home value: \$121,500

Poverty Rate: 12.6%

# Population by Age

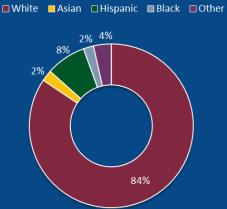
Median age: 37.3







# **Racial Demographics**



# **Education (population over age 25)**

91.2% High School Graduate or higher 24.3% Bachelor's Degree or higher

6.7% Graduate or Professional Degree







## Candidate Strengths

- Has a heart for reaching Wisconsin with the gospel just as the gospel reaches his own heart.
- Intentional in evangelism and connects with unbelievers
- Effective communicator able to communicate the gospel to a secular community
- Skilled at gathering, training, and empowering people to reach others for Christ.

### Support Network

- Presbytery committed and mobilized for church planting
- "On Wisconsin" network providing structure and vision to support church planters, apprentices, and students who feel called to Wisconsin

### Vision

The kingdom of God expanding in Fond du Lac

- A committed, winsomely reformed church
- A church plant that helps people understand their true purpose in life
- A gospel saturated, missional church plant in Fond du Lac that joins hands with a network committed to planting more churches.

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# Local Highlights

Home of the University of Wisconsin - Fond du Lac

Just over an hour drive to Milwaukee, Madison, or Green

Bay



Site of the Fond du Lac County Fairgrounds with a fair each July

A fondue festival is held downtown in September

Fond du Lac has a children's museum

The largest park in Fond du Lac, Lakeside Park has more than 400 acres of open recreational space on the south end of Lake Winnebago

Reflects a strong 19th-century heritage with a few historic neighborhoods displaying early wealth

# Fond du Lac School District Report Card 2 Significantly Exceeds Expectations 7 Exceeds Expectations 5 Meets Expectations 1 Meets Few Expectations 0 Fails to Meet Expectations

# Commerce/Employment

Fond du Lac is an industrial town specializing in forest products, machine tools, and boat motors.

Prominent businesses include Mercury Marine, Giddings & Lewis, Brenner Tank, Chicago Tube & Iron, Saputo Cheese, AC Nielson, Anthem Blue Cross Blue Shield, and Charter Communications